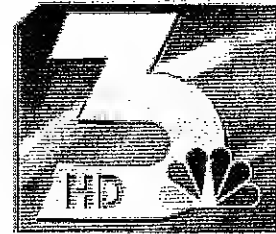


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105127  
**Alt Order #:** 06838423  
**Product Desc:** NRCC IE 2012 SKED 2  
**Estimate:** 2957  
**Flight Dates:** 09/21/12 - 09/27/12  
**Original Date / Rev:** 08/03/12 / 10/02/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** National Media, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Ln.  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRCC IE - *Kensel*  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/27/12 | 68      | \$59,025.00  | \$50,171.25 |

**Totals**

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 68        | \$59,025.00        | \$50,171.25        | 0.00        |
| <b>Totals</b>  | <b>68</b> | <b>\$59,025.00</b> | <b>\$50,171.25</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 32%   | \$59,025.00  |
| Market      | 100%  | \$184,453.12 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 30%   | \$55,335.94 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 20%   | \$36,890.62 |
| KTUD              | 0%    | \$0.00      |
| KVVU              | 15%   | \$27,667.97 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 3%    | \$5,533.59  |

| Ln             | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1            | KSNV | 09/21/12          | 09/21/12        | M-F 5-6a WakeUp w/WagM | 5-6a  |                | ----F--           | :30 | 2     | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00 |
| WAKE W/WAGNRS1 |      |                   |                 |                        |       |                |                   |     |       |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:          |      | 09/17/12          | 09/23/12        | ----F--                |       |                | 2                 |     |       | \$325.00    |     | 0.00          |      |       |          |

Order / Rev: 105127  
 Alt Order #: 06838423  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012 SKED 2  
 Estimate: 2957  
 KSNV

| Ln             | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1            | KSNV | 09/21/12          | 09/21/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | ----F-- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| WAKE W/WAGNRS1 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | ----F--   |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 2            | KSNV | 09/24/12          | 09/24/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | M-----  | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| WAKE W/WAGNRS1 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | M-----  |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 3            | KSNV | 09/25/12          | 09/25/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | -T----- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| WAKE W/WAGNRS1 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | -T-----   |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 4            | KSNV | 09/26/12          | 09/26/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | --W---- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| WAKE W/WAGNRS1 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | --W----   |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 5            | KSNV | 09/27/12          | 09/27/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a           | ---T--- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| WAKE W/WAGNRS1 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | ---T---   |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 6            | KSNV | 09/21/12          | 09/21/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | ----F-- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| WAKE W/WAGNRS2 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | ----F--   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 7            | KSNV | 09/24/12          | 09/24/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | M-----  | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| WAKE W/WAGNRS2 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | M-----  |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 8            | KSNV | 09/25/12          | 09/25/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | -T----- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| WAKE W/WAGNRS2 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | -T-----   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 9            | KSNV | 09/26/12          | 09/26/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | --W---- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| WAKE W/WAGNRS2 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | --W----   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 10           | KSNV | 09/27/12          | 09/27/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | ---T--- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| WAKE W/WAGNRS2 |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/24/12          | 09/30/12        | ---T---   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 11           | KSNV | 09/22/12          | 09/22/12        | News 3 Sunrise - SATUR<br>News 3 Sunrise SATURDAY | CM    | 6a-7a          | -----S- | :30 | 2                 | \$350.00    | 1   | 0.00          | NM   | 2     | \$700.00   |
| NW3 AT SUNRISE |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | -----S-   |       |                |         |     | 2                 | \$350.00    |     | 0.00          |      |       |            |
| E 12           | KSNV | 09/22/12          | 09/22/12        | Saturday Today<br>Saturday Today                  | CM    | 7a-9am         | -----S- | :30 | 2                 | \$625.00    | 1   | 0.00          | NM   | 2     | \$1,250.00 |
| SATURDAY TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 09/17/12          | 09/23/12        | -----S-   |       |                |         |     | 2                 | \$625.00    |     | 0.00          |      |       |            |
| E 13           | KSNV | 09/23/12          | 09/23/12        |   | CM    | 6a-7a          | -----S  | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |

Order / Rev: 105127  
 Alt Order #: 06838423  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012 SKED 2  
 Estimate: 2957  
 KSNV

| Ln                      | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| News 3 Sunrise - SUNDAY |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| News 3 Sunrise SUNDAY   |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| NW3-SUNRS WKND          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/17/12          | 09/23/12        | -----S                    |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 14                    | KSNV | 09/23/12          | 09/23/12        | Sunday Today              | CM    | 7a-8am         | -----S  | :30 | 2                 | \$625.00    | 1   | 0.00          | NM   | 2     | \$1,250.00 |
| SUN TODAY               |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/17/12          | 09/23/12        | -----S                    |       |                |         |     | 2                 | \$625.00    |     | 0.00          |      |       |            |
| E 15                    | KSNV | 09/21/12          | 09/21/12        | M-F Today Show III 4th BM | CM    | 10am-11am      | ----F-- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Today 4th Hour          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| TODAY SHW3              |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/17/12          | 09/23/12        | ----F--                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 16                    | KSNV | 09/24/12          | 09/24/12        | M-F Today Show III 4th BM | CM    | 10am-11am      | M-----  | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Today 4th Hour          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| TODAY SHW3              |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | M-----                    |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 17                    | KSNV | 09/25/12          | 09/25/12        | M-F Today Show III 4th BM | CM    | 10am-11am      | -T----- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Today 4th Hour          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| TODAY SHW3              |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | -T-----                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 18                    | KSNV | 09/26/12          | 09/26/12        | M-F Today Show III 4th BM | CM    | 10am-11am      | --W---- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Today 4th Hour          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| TODAY SHW3              |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | --W----                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 19                    | KSNV | 09/27/12          | 09/27/12        | M-F Today Show III 4th BM | CM    | 10am-11am      | ---T--- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Today 4th Hour          |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| TODAY SHW3              |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | ---T---                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 20                    | KSNV | 09/21/12          | 09/21/12        | Rachael Ray               | CM    | 11am-12pm      | ----F-- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Rachael Ray             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| RACHAEL RAY             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/17/12          | 09/23/12        | ----F--                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 21                    | KSNV | 09/24/12          | 09/24/12        | Rachael Ray               | CM    | 11am-12pm      | M-----  | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Rachael Ray             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| RACHAEL RAY             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | M-----                    |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 22                    | KSNV | 09/25/12          | 09/25/12        | Rachael Ray               | CM    | 11am-12pm      | -T----- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Rachael Ray             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| RACHAEL RAY             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | -T-----                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 23                    | KSNV | 09/26/12          | 09/26/12        | Rachael Ray               | CM    | 11am-12pm      | --W---- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Rachael Ray             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| RACHAEL RAY             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | --W----                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 24                    | KSNV | 09/27/12          | 09/27/12        | Rachael Ray               | CM    | 11am-12pm      | ---T--- | :30 | 1                 | \$325.00    | 1   | 0.00          | NM   | 1     | \$325.00   |
| Rachael Ray             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
| RACHAEL RAY             |      |                   |                 |                           |       |                |         |     |                   |             |     |               |      |       |            |
|                         |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                   |      | 09/24/12          | 09/30/12        | ---T---                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 25                    | KSNV | 09/22/12          | 09/22/12        |                           | CM    | 9am-930am      | -----S- | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |

Order / Rev: 105127  
 Alt Order #: 06838423  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012 SKED 2  
 Estimate: 2957  
 KSNV

| Ln                            | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------------------------------|------|-------------------|-----------------|----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| News 3 Today - SATURD         |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| News 3 Today - SAT            |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS3 TDY-WKND                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/17/12          | 09/23/12        | -----S-              |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 26                          | KSNV | 09/23/12          | 09/23/12        | News 3 Today Wknd    | CM    | 9a-930am       | -----S  | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |
| News 3 Today                  |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS3 TDY-WKND                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/17/12          | 09/23/12        | -----S               |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 27                          | KSNV | 09/21/12          | 09/21/12        | M-F Early News       | CM    | 5-630p         | ----F-- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| M-F Early News                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/17/12          | 09/23/12        | ----F--              |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 28                          | KSNV | 09/24/12          | 09/24/12        | M-F Early News       | CM    | 5-630p         | M-----  | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| M-F Early News                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | M-----               |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 29                          | KSNV | 09/25/12          | 09/25/12        | M-F Early News       | CM    | 5-630p         | -T----- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| M-F Early News                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | -T-----              |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 30                          | KSNV | 09/26/12          | 09/26/12        | M-F Early News       | CM    | 5-630p         | --W---- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| M-F Early News                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | --W----              |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 31                          | KSNV | 09/27/12          | 09/27/12        | M-F Early News       | CM    | 5-630p         | ---T--- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00 |
| M-F Early News                |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | ---T---              |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 32                          | KSNV | 09/22/12          | 09/22/12        | News 3 Live in Prime | CM    | 7-10pm         | -----S- | :30 | 3                 | \$650.00    | 1   | 0.00          | NM   | 3     | \$1,950.00 |
| News 3 in Prime               |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| NEWS 3                        |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/17/12          | 09/23/12        | -----S-              |       |                |         |     | 3                 | \$650.00    |     | 0.00          |      |       |            |
| E 33                          | KSNV | 09/21/12          | 09/21/12        | M-F Jeop/Wheel       | CM    | 630-730pm      | ----F-- | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |
| M-F Jeopardy/Wheel of Fortune |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| JEOP/WHEEL                    |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/17/12          | 09/23/12        | ----F--              |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 34                          | KSNV | 09/24/12          | 09/24/12        | M-F Jeop/Wheel       | CM    | 630-730pm      | M-----  | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |
| M-F Jeopardy/Wheel of Fortune |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| JEOP/WHEEL                    |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | M-----               |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 35                          | KSNV | 09/25/12          | 09/25/12        | M-F Jeop/Wheel       | CM    | 630-730pm      | -T----- | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |
| M-F Jeopardy/Wheel of Fortune |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| JEOP/WHEEL                    |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | -T-----              |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 36                          | KSNV | 09/26/12          | 09/26/12        | M-F Jeop/Wheel       | CM    | 630-730pm      | --W---- | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |
| M-F Jeopardy/Wheel of Fortune |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
| JEOP/WHEEL                    |      |                   |                 |                      |       |                |         |     |                   |             |     |               |      |       |            |
|                               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                         |      | 09/24/12          | 09/30/12        | --W----              |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 37                          | KSNV | 09/27/12          | 09/27/12        |                      | CM    | 630-730pm      | ---T--- | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00 |

Order / Rev: 105127  
 Alt Order #: 06838423  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012 SKED 2  
 Estimate: 2957  
 KSNV

| Ln  | Ch   | Start    | End      | Inventory Code                                   | Break | Start/End Time | Days    | Len | Spots | Rate        | Pri | Rtg  | Type | Spots | Amount      |
|---|------|----------|----------|--|-------|----------------|---------|-----|-------|-------------|-----|------|------|-------|-------------|
| M-F Jeop/Wheel<br>M-F Jeopardy/Wheel of Fortune<br>JEOP/WHEEL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 ---T--- 2 \$1,000.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 38  | KSNV | 09/25/12 | 09/25/12 | Tues PR 8-9p<br>Tuesday Prime 8-9pm              | CM    | 8-9pm          | -T----- | :30 | 1     | \$4,000.00  | 1   | 0.00 | NM   | 1     | \$4,000.00  |
| VOICE<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 -T----- 1 \$4,000.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 39  | KSNV | 09/26/12 | 09/26/12 | Wed PR 9-11p<br>Wednesday Prime 9-11pm           | CM    | 9-11pm         | --W---- | :30 | 1     | \$3,200.00  | 1   | 0.00 | NM   | 1     | \$3,200.00  |
| L&O:SVU<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 --W---- 1 \$3,200.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 40  | KSNV | 09/23/12 | 09/23/12 | NFL Football<br>NFL Football                     | CM    | 1P-9PM         | -----S  | :30 | 1     | \$10,000.00 | 1   | 0.00 | NM   | 1     | \$10,000.00 |
| NBC SUN-FTBL<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 -----S 1 \$10,000.00 0.00  |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 41  | KSNV | 09/23/12 | 09/23/12 | News 3 Live in Prime<br>News 3 in Prime          | CM    | 7-10pm         | -----S  | :30 | 1     | \$1,800.00  | 1   | 0.00 | NM   | 0     | \$0.00      |
| NWS3 LVE-PRIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 -----S 1 \$1,800.00 0.00<br><u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u><br>1 KSNV 09/17/12-09/23/12 News 3 Live in Prime 7-10pm -----Su :30(\$1,800.00) 0.00 NM<br>Unresolved<br>[FOOTBALL RAN OVER] |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 42  | KSNV | 09/24/12 | 09/24/12 | M-F News 3 at Eleven<br>M-F News 3 at Eleven     | CM    | 11pm-1135pm    | M-----  | :30 | 1     | \$1,100.00  | 1   | 0.00 | NM   | 1     | \$1,100.00  |
| NEWS 3 AT 11<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 M----- 1 \$1,100.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 43  | KSNV | 09/26/12 | 09/26/12 | M-F News 3 at Eleven<br>M-F News 3 at Eleven     | CM    | 11pm-1135pm    | --W---- | :30 | 1     | \$1,100.00  | 1   | 0.00 | NM   | 1     | \$1,100.00  |
| NEWS 3 AT 11<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 --W---- 1 \$1,100.00 0.00  |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 44  | KSNV | 09/22/12 | 09/22/12 | Sa-Su News 3 at Eleven<br>Sa-Su News 3 at Eleven | CM    | 11pm-1135pm    | -----S- | :30 | 1     | \$1,100.00  | 1   | 0.00 | NM   | 1     | \$1,100.00  |
| WKD2 NWS-AT 11<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 -----S- 1 \$1,100.00 0.00  |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 45  | KSNV | 09/23/12 | 09/23/12 | Sa-Su News 3 at Eleven<br>Sa-Su News 3 at Eleven | CM    | 11pm-1135pm    | -----S  | :30 | 1     | \$1,100.00  | 1   | 0.00 | NM   | 1     | \$1,100.00  |
| WKD NWS3 AT 11<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 -----S 1 \$1,100.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 46  | KSNV | 09/21/12 | 09/21/12 | Late Night w/Fallon<br>Late Night w/Fallon       | CM    | 1237a-136am    | ----F-- | :30 | 1     | \$225.00    | 1   | 0.00 | NM   | 1     | \$225.00    |
| J FALLON<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/17/12 09/23/12 ----F-- 1 \$225.00 0.00  |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 47  | KSNV | 09/24/12 | 09/24/12 | Late Night w/Fallon<br>Late Night w/Fallon       | CM    | 1237a-136am    | M-----  | :30 | 1     | \$225.00    | 1   | 0.00 | NM   | 1     | \$225.00    |
| J FALLON<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 09/24/12 09/30/12 M----- 1 \$225.00 0.00   |      |          |          |  |       |                |         |     |       |             |     |      |      |       |             |
| E 48  | KSNV | 09/25/12 | 09/25/12 | Late Night w/Fallon<br>Late Night w/Fallon       | CM    | 1237a-136am    | -T----- | :30 | 1     | \$225.00    | 1   | 0.00 | NM   | 1     | \$225.00    |

Order / Rev: 105127  
 Alt Order #: 06838423  
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012 SKED 2  
 Estimate: 2957  
 KSNV

| Ln             | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time   | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|----------------|------|-------------------|-----------------|--|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| J FALLON       |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/24/12          | 09/30/12        | -T-----  |       |                  |         |     | 1                 | \$225.00    |     | 0.00          |        |       |             |
| E 49           | KSNV | 09/26/12          | 09/26/12        | Late Night w/Fallon<br>Late Night w/Fallon             | CM    | 1237a-136am      | --W---- | :30 | 1                 | \$225.00    | 1   | 0.00          | NM     | 1     | \$225.00    |
| J FALLON       |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/24/12          | 09/30/12        | --W----  |       |                  |         |     | 1                 | \$225.00    |     | 0.00          |        |       |             |
| E 50           | KSNV | 09/27/12          | 09/27/12        | Late Night w/Fallon<br>Late Night w/Fallon             | CM    | 1237a-136am      | ---T--- | :30 | 1                 | \$225.00    | 1   | 0.00          | NM     | 1     | \$225.00    |
| J FALLON       |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/24/12          | 09/30/12        | ---T---  |       |                  |         |     | 1                 | \$225.00    |     | 0.00          |        |       |             |
| E 51           | KSNV | 09/22/12          | 09/22/12        | Saturday Night Live<br>Saturday Night Live             | CM    | 1130pm-1:02am    | -----S- | :30 | 1                 | \$1,400.00  | 1   | 0.00          | NM     | 1     | \$1,400.00  |
| SAT NITE LIVE  |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/17/12          | 09/23/12        | -----S-  |       |                  |         |     | 1                 | \$1,400.00  |     | 0.00          |        |       |             |
| E 52           | KSNV | 09/23/12          | 09/23/12        | Jeopardy in PRIME<br>Jeopardy in Prime                 | CM    | M-SA 8-11p / SUN | -----S  | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM     | 1     | \$1,200.00  |
| JEOPARDY       |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/17/12          | 09/23/12        | -----S   |       |                  |         |     | 1                 | \$1,200.00  |     | 0.00          |        |       |             |
| E 53           | KSNV | 09/23/12          | 09/23/12        | Sports Night in Las Vegas<br>Sports Night in Las Vegas | GM    | Sun 1135p-1200a  | -----S  | :30 | 1                 | \$400.00    | 1   | 0.00          | NM     | 1     | \$400.00    |
| SPORT NT-L VGS |      |                   |                 |  |       |                  |         |     |                   |             |     |               |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:          |      | 09/17/12          | 09/23/12        | -----S   |       |                  |         |     | 1                 | \$400.00    |     | 0.00          |        |       |             |
|                |      |                   |                 |  |       |                  |         |     |                   |             |     |               | Totals | 68    | \$59,025.00 |